

SHIPT ME MY MOM SWEEPSTAKES

OFFICIAL RULES

Sponsored by Shipt, Inc. (herein "Sponsor")

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.

OPEN ONLY TO INDIVIDUALS WHO ARE LEGAL RESIDENTS OF, AND CURRENTLY RESIDING WITHIN THE 48 CONTIGUOUS UNITED STATES AND THE DISTRICT OF COLUMBIA ("D.C."), WHO ARE EIGHTEEN (18) YEARS OF AGE OR OLDER AS OF THE TIME OF ENTRY. VOID OUTSIDE OF THE 48 CONTIGUOUS UNITED STATES, D.C., IN ALASKA AND HAWAII, AND WHERE PROHIBITED BY LAW. THIS SWEEPSTAKES IS GOVERNED BY UNITED STATES LAW. DO NOT ENTER IF YOU ARE NOT LOCATED IN THE UNITED STATES AT TIME OF ENTRY. TO ENTER, YOU MUST HAVE AN EMAIL ACCOUNT.

1. Sweepstakes Period: Shipt Me My Mom Sweepstakes ("Sweepstakes") begins on February 13, 2020 at 12:00:00 a.m. Central Time ("CT") and ends on February 29, 2020 at 11:59:59 p.m. CT ("Sweepstakes Period"). The Website (defined below) is the official time-keeping device for the Sweepstakes. The Sweepstakes is provided by the Sponsor.

2. Eligibility: The Sweepstakes is open only to legal residents the 48 contiguous United States and D.C. who are 18 years of age or older as of the time of entry. Employees, officers and directors of Sponsor, Promotion Activators Management, LLC ("Administrator"), their respective parent companies, affiliates, subsidiaries, distributors, suppliers and advertising and promotion agencies associated with the Sweepstakes, and members of the immediate families (defined as including spouse, biological, adoptive and step-parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above are NOT eligible to participate in the Sweepstakes. Non-eligibility or non-compliance with any of these Official Rules may result in disqualification. Sweepstakes is void outside of the 48 contiguous United States, D.C., in Alaska and Hawaii, and where prohibited by law. The Sweepstakes is subject to United States law. **Note: To receive a prize, both prize winner and his/her Designated Caregiver (defined in Rule 5 below) must agree to have their visit together recorded by a videographer and/or photographer and used by the Sponsor for advertising and marketing purposes in any and all media now known or hereinafter invented without territorial or time limitations and without compensation, except where prohibited by law. Residents of Tennessee may waive this publicity release and still receive a prize.**

3. How to Enter: Either (a) go to www.Shipt.com/ShiptMeMyMom (the "Website") during the Sweepstakes Period and follow the on-screen instructions to complete the entry form by providing your name, mailing address, email address, and phone number to receive one (1) entry ("Entry"), or (b) send your name, mailing address, email address, and phone number to Sponsor at Sponsor's address as listed in Section 14, ATTN: SHIPT ME MY MOM SWEEPSTAKES. **Limit one (1) Entry per person regardless of method of entry.** Mail-in entries must be postmarked by February 29, 2020 and received by March 5, 2020 to be included in the Sweepstakes drawing. All Entries received from any person that exceed the stated limitation will be disqualified. Entries made by any means which subvert the entry process will be void. Incomplete or illegible Entries will not be acknowledged. All Entries become the exclusive property of Sponsor and will not be returned or acknowledged except as provided herein. In the event of a dispute as to who submitted an Entry, the name of the "authorized account holder" associated with the email account provided at the time of registration will be deemed to be the entrant as long as such person is otherwise eligible to participate and in compliance with these Official Rules. The authorized account holder of the email address is defined as the natural person who is assigned to the email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Sponsor will not verify receipt of Entries. Proof of submission of an Entry does not constitute proof of receipt by Sponsor. Released Parties (defined in Rule 7, below) are not responsible for entries that are late, lost, illegible, postage-due, damaged, misdirected, garbled or incomplete, altered or otherwise irregular, that contain false information, that are generated by script, macro or other

automated or mechanical means, that have been submitted through illicit means or by any means which subvert the entry process or that do not conform with or satisfy any or all of the conditions set out in the Official Rules. **Multiple entrants are not permitted to share the same email address or physical address for purposes of entry into the Sweepstakes.** Use of any automated program or method to enter will result in disqualification of all associated Entries and of the person/email address account responsible for such Entries.

4. DRAWING/ODDS OF WINNING: To be eligible for the Sweepstakes drawing, an eligible entry must be received, in the case of an online entry, during the Sweepstakes Period, and, in the case of a mail-in entry, no later than March 5, 2020 (provided that such mail-in entry is postmarked during the Sweepstakes Period). Sweepstakes drawing will be conducted on or about March 7, 2020 (the "Drawing Date") by the Administrator, an independent judging agency, whose decisions shall be final in all matters relating to the Sweepstakes. Four (4) winners will be selected at random from among all eligible entries received by both entry methods combined. Odds of winning a Sweepstakes prize depend on the total number of eligible entries received by both entry methods combined. **Limit one (1) prize per person/household.**

5. Prizes and Approximate Retail Value ("ARV"): Four (4) Prizes: Each winner will designate one (1) caregiver ("Designated Caregiver") located in the 48 contiguous United States or D.C., who will receive a 3-day/2-night trip to visit the winner at his/her place of residence ("Prize"). For purposes of these Official Rules, Designated Caregiver is defined as any person who has reached the age of majority in his/her state of residence. Prize includes (i) round trip economy air transportation for the Designated Caregiver to/from a major commercial airport near the winner's residence, as determined by Sponsor in its sole discretion; and (ii) two (2) nights' standard hotel accommodations (single room; double occupancy) for the Designated Caregiver at a hotel selected by Sponsor in its sole discretion. Approximate retail value ("ARV"): \$1,200 each. Actual value depends upon point of departure and other fluctuations. Total ARV of Prizes: \$4,800. **Travel must be completed within ninety (90) days of winner and Designated Caregiver verification or prize will be forfeited in its entirety and Sponsor will have no further obligation to the winner or the prize winner's Designated Caregiver.** If in the judgment of Sponsor air travel is not required due to Designated Caregiver's proximity to winner's residence (the Designated Caregiver lives within a 150-mile radius of winner's residence), ground transportation will be substituted for round trip air travel at Sponsor's sole and absolute discretion. The difference in value will not be awarded to the winner. Designated Caregiver must sign a travel release in a form designated by Sponsor prior to traveling and must be the age of majority in his/her state of residence. Designated Caregiver must possess all required documents required for air travel (i.e. valid driver's license or passport). All travel arrangements must be made through the Administrator. Once travel has been booked, no change, extension, or substitution of travel is permitted, except at Sponsor's sole discretion. No extension or change of trip dates is permitted. Airline tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. Designated Caregiver is responsible for meals, gratuities, and all other expenses not specified herein. Released Parties (defined in Rule 7, below) shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels, transportation companies, or any other persons providing any Prize-related services or accommodations. Sponsor is not liable for any missed Prize events, opportunities or expenses incurred resulting from flight cancellation/delay or ground transportation delay. No refund or compensation will be made in the event of the cancellation or delay of any transportation or other Prize element except at the sole and absolute discretion of Sponsor. Additional Prize award details and travel information to be provided to the winner and his/her Designated Caregiver at the time of Prize notification. Designated Caregiver may be required to provide a credit card at the time of hotel check-in. Once a Designated Caregiver is selected by winner, he/she may not be substituted, except in Sponsor's sole and absolute discretion. Travel is subject to the terms and conditions set forth in these Official Rules, and those set forth by Sponsor's transportation carrier(s) of choice. Lost, stolen or damaged airline tickets will not be replaced or exchanged. Transportation carrier and hotel regulations and conditions apply. Unclaimed or forfeited Prize will not be awarded. All taxes resulting from acceptance of the Prize are the sole responsibility of the winner. No substitution, transfer, or cash redemption of Prize is permitted, except as expressly set forth herein by Sponsor, who reserves the right to substitute a prize (or portion thereof) of comparable or greater value (at its sole discretion) for any reason. Any expenses not specifically stated herein, including but not limited to state and local government surcharges, taxes (including federal, state, and local income taxes), other costs, and other expenses relating to the Prize and the use or acceptance of the Prize are the sole responsibility of the winner and his/her Designated Caregiver, as applicable. All prize details not specified herein shall be determined by Sponsor in its sole discretion. By participating in the Prize, the Designated

Caregiver accepts any risk related to travel, including personal injury and/or death, acknowledge that their participation in the Prize event is voluntary, acknowledge that there are natural factors and occurrences which may impact on or affect the safety of the activities they are participating in and they assume the risk of such factors and occurrences and agree that the Released Parties (defined in Rule 7, below) will not be in any way responsible for any resulting injury and/or death. Winner and Designated Caregiver are solely responsible for all other fees associated with Prize receipt and use, regardless of whether Prize is used in whole or in part. Prize is awarded "as is" with no warranty or guarantee, either express or implied, in fact or in law, by Sponsor. No transfer, assignment, cash redemption, or substitution of a Prize is permitted except by Sponsor, who reserves the right, in its sole discretion, to substitute Prize, or a portion thereof, with a prize, or a portion thereof, of equal or greater value in the event the Prize, or a portion thereof, becomes unavailable. All Prize details are in Sponsor's sole discretion. In no event shall Sponsor's Prize liability exceed the ARV of the Prize for any reason.

6. Winner Notifications/Prize Awards/Publicity Consents: No entrant is deemed a winner until his/her eligibility has been verified and it is determined that he/she has complied with all terms of these Official Rules. As soon as reasonably practicable following the Drawing Date, Administrator will first call potential winner at the phone number provided at time of entry ("Initial Call") and potential winner must verbally confirm his/her acceptance of the Prize during this Initial Call. If Administrator is unable to reach the potential winner during this Initial Call, Administrator will make up to five (5) attempts within the next 48 hours to reach the potential winner. If Administrator is unable to reach the potential winner or the potential winner indicates that he/she is not interested in receiving the Prize or is otherwise unable to accept the Prize, potential winner will be disqualified, and Administrator will randomly select an alternate winner from among all remaining eligible Entries received and the above process will be repeated. Once a potential winner has verbally confirmed their acceptance of the Prize, Administrator will issue potential winner, via email to the email address provided in the potential winner's Entry, an affidavit of eligibility and a release of liability and publicity (where permitted) ("Affidavit") and potential winner must complete and return the Affidavit within five (5) days of first attempted notification. If a potential winner is considered a minor in his/her state of residence, such potential winner's parent or legal guardian must complete the Affidavit on his/her behalf. The potential winner's Designated Caregiver must also execute a Liability Release (including, where permitted, a Publicity Release) during this same time-period. No messages will be left on answering machines or voice mail systems and Sponsor is not responsible for any technical difficulties with communications. The decisions of the Sponsor and Administrator will be final and binding on all matters relating to the Sweepstakes. Sponsor is not responsible for any telecommunications issues or for change of mailing address, email address, and/or phone number subsequent to the date on which an entrant entered the Sweepstakes. If Prize or any notification is returned as undeliverable, Sponsor is unable to contact a potential winner, or a potential winner is not in compliance with these Official Rules, as determined by Sponsor or Administrator, the Prize will be forfeited, and, at Sponsor's discretion, an alternate winner will be selected at random from remaining eligible Entries. Sponsor will make up to three (3) attempts to award each Prize, and, if after three (3) attempts a Prize remains unclaimed, the Prize may not be awarded in Sponsor's discretion. In no event will more than four (4) Prizes be awarded. Acceptance of a Prize will further constitute and signify winner's and his/her Designated Caregiver's agreement and consent that Sponsor and/or Sponsor's assignees may use their names, likenesses, cities and states of residence, and/or Prize information for promotional purposes in any media worldwide without limitation and without further notice or compensation, except where prohibited by law.

7. General: By participating, entrants agree to abide and be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all matters. Entrants further agree to release, discharge and hold harmless Sponsor, Administrator, their respective parent companies, affiliates, subsidiaries, distributors, suppliers and advertising and promotion agencies associated with the Sweepstakes, and all other service agencies involved with the design, execution or fulfillment of this Sweepstakes, and the respective directors, officers, agents and employees of each of the foregoing (collectively, the "Released Parties") from and against any liability, claims, losses and damages of any kind, including death, to persons or property, arising out of, or relating to, their participation in this Sweepstakes and the acceptance, use, misuse or possession of the Prize (if applicable), including as set out in Rule 9, below. Entrants who Sponsor determines to have not complied with these Official Rules are subject to disqualification. Sponsor reserves the right, at its sole discretion, to disqualify any entrant from this Sweepstakes or any other promotion conducted now or in the future by Sponsor or any of its affiliates if Sponsor suspects or finds entrant to be: (a) violating the Official Rules; (b)

tampering or attempting to tamper with the entry process, the operation of the Sweepstakes, or the Website; (c) acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; or (d) attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking the Website, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants, Sponsor or Sponsor's representatives. **ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES OR THE WEBSITE MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR MAY DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING LAWYERS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW, AND TO BAN OR DISQUALIFY AN ENTRANT FROM THIS AND FUTURE PROMOTIONS.** All materials submitted become the property of Sponsor and will not be returned. By entering, entrants agree that: (a) all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participants' rights and obligations, and the rights and obligations of the Sponsor in connection with the Sweepstakes, will be governed by, and construed in accordance with, the laws of the United States.

8. Binding Arbitration: Subject to applicable laws, any controversy or claim arising out of or relating to the Sweepstakes shall be settled by binding arbitration in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS ("JAMS Rules and Procedures") then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply Alabama law consistent with the Federal Arbitration Act and applicable statutes of limitations and shall honor claims of privilege recognized at law. In the event that the claimant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of the claimant's filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither claimant nor Sponsor shall be entitled to arbitrate their dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty (60) days after the demand for arbitration is made, unless further extended by mutual agreement of the parties.

SUBJECT TO APPLICABLE LAWS, THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT'S INDIVIDUAL CAPACITY AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS SWEEPSTAKES IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES. BY PARTICIPATING IN THE SWEEPSTAKES, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) TO THE EXTENT ALLOWED BY APPLICABLE LAW, ENTRANT WILL NOT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONETARY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW MANDATORY ARBITRATION, WAIVER OF CLASS ACTIONS, THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO RELEVANT PORTIONS OF THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.

By entering, entrants agree that: (a) all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants' rights and obligations, and the rights and obligations of the Sponsor in connection with the Sweepstakes, will be governed by, and construed in accordance with, the laws of the State of Alabama, without giving effect to any choice of law or conflict of law rules (whether of Alabama or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than Alabama; and (b) any matters or proceedings which are not subject to arbitration as set forth above in this Section 8 of these Official Rules, and/or are related to entering any judgment on an arbitration award, shall take place in the State of Alabama in Jefferson County.

9. Limitation of Liability: Released Parties do not assume any responsibility for, and the entrant hereby releases and agrees to hold the Released Parties harmless from and against, any and all claims, actions, damages, demands and liabilities of whatever nature or kind arising out of, or in connection with, the entrant's participation or attempted participation in the Sweepstakes, including, without limitation, the administration of the Sweepstakes, the selection and confirmation of the winner, and the arranging for, awarding of and use of the Prize or portion thereof. Without limiting the generality of the foregoing, the Released Parties are not responsible for (a) the incorrect or inaccurate capture of entry information for any reason; (b) late, lost, stolen, damaged, misdirected, garbled or incomplete Entries, transmissions or transactions, Entries that are altered or otherwise irregular, have been submitted through illicit means or do not conform with or satisfy any or all of the conditions of these Official Rules; (c) any loss, damage, or claims caused by, or in any way related to, the awarded Prize or the Sweepstakes itself; (d) failure of the Website or any operations or transmission of information during the Sweepstakes Period, including, without limitation, any problems, human, production or technical errors, lost, delayed, garbled or corrupted data or transmissions, omissions, interruptions, deletions, defects or failures of any telephone or transmission lines, technical malfunctions of any computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or Entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including, without limitation, any injury or damage to an entrant's or any other person's computer related to or resulting from participating in or downloading any material connected to the Sweepstakes, all of which may affect a person's ability to participate in the Sweepstakes; (e) any typographical or other error or omission in any printing or advertising relating to the Sweepstakes, in the administration or execution of the Sweepstakes, or in the announcement or notification of the winners; (f) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise; (g) any claims regarding the accepting, arranging for, awarding of or use of the Prize or any portion thereof; (h) electronic communications which are undeliverable as a result of any form of active or passive filtering of any kind; or (i) cheating or fraud by any participant. Entry material/data that has been tampered with or altered is void. Sponsor reserves the right, at its sole discretion, to amend these Official Rules for clarification purposes, at any time, in any way, and without prior notice, without materially affecting the terms and conditions of the Sweepstakes. Without limiting the foregoing, if for any reason the Sweepstakes is not capable of running as originally planned, including should any virus, worm, bug, technical failures, unauthorized human intervention, or other causes corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes, Sponsor reserves the right to modify, terminate or suspend this Sweepstakes. In the event of termination, Sponsor may randomly select the winners from among all eligible, non-suspect Entries received up to date/time of such termination, or up to the date/time of the situation warranting such termination.

10. Winners' Names: The Sponsor expects to announce the names of the winners on or around April 1, 2020. For the winners' names (available after winners have been verified), send a self-addressed, stamped, business size (#10) envelope by May 1, 2020 to: Shipt Me My Mom Winners, 5550 Touhy Ave, Suite 403, Skokie, IL 60077.

11. Privacy Policy/Consent to Use Personal Information: Personal information collected in connection with this Sweepstakes is subject to the Sponsor's privacy policy (<https://www.shipt.com/privacy-policy/>). By entering this Sweepstakes, you consent and agree to Sponsor's collection, use, disclosure and storage of your information for the administration of this Sweepstakes and for any purposes consistent with such privacy policy.

12. Rules Govern: In the event of any discrepancy or inconsistency between the Official Rules and disclosures or other statements contained in any Sweepstakes-related materials or made by any representative of Sponsor, these Official Rules shall prevail, govern and control.

13. Severability: The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

14. Sponsor: Shipt, Inc., 17 20th Street North, Suite 100, Birmingham, AL 35203

15. Administrator: Promotion Activators Management, LLC, 5550 Touhy Ave, Suite 403, Skokie IL 60077.

ABBREVIATED RULES

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